

# Picture THIS

## Broadcast TV



47,400 A18+ viewers

7News at 6pm delivers an audience that fills the Carrier Dome to full capacity.

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Spectrum News misses over 40% of the market who are not subscribers.

## Cable

SPECTRUM NEWS

**Would you rather have the opportunity to display one message on the JumboTron in the Carrier Dome or multiple messages to an empty arena?**